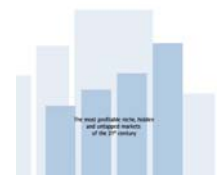


# Untapped Wealth Discovered

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Untapped Wealth  
Discovered



## MEET SOME OF YOUR POTENTIAL SOURCES OF INCOME

*By Jeff N Marquis and Kerry J Harrison*

In this issue we are going to help you discover an infinitely large number of customers who are demanding products and services that almost no one is yet paying serious attention to. We will describe them to you and help you to start thinking about how you can benefit greatly by meeting their demands for products, services, and information.

When you have finished reading this issue you will see that it all makes logical sense because of the seismic shift in our society.

Okay, let us introduce you to some of your potential consumers.

The Senior citizen who lives just down the street from you, the bank manager who has told you that he has just five more years to go before he has to retire, the young Navy guy who has just returned from Iraq and he will not be returning to active duty because of a back injury, the mother of three kids who is diabetic, the accountant who everyone on the street knows because he helps everyone with their taxes and who is starting to lose his sight. In addition, we have the happy Spanish speaking family who migrated from Argentina not too long ago, and the young housewife who is always struggling to maneuver both her groceries and her baby's stroller on the sidewalk. We also have the new Internet user who is struggling to learn how to use the Internet, the person who does not know how to go about setting up their Internet business, the cell phone user, and the next door neighbor who often has problems connecting to the Internet because their computer is older and slower. Then we have the businessman from Asia who is dying to learn how to write and speak English properly so that he would be able to attract consumers in America and the English-speaking businesswoman who needs help to communicate in Spanish as she strives to set up an export-export business to South America.

You are probably thinking by now that these persons are just like any of us and indeed they are. However, each of the persons that we have described to you is a typical representation of those hidden markets that your competition does not yet know too much about because they are not paying attention to the drastic seismic shifts that are taking place in our society.

The senior who lives down your street is only one person who belongs to a huge untapped market which is expected to make up about 60% of our North American population by 2010 and this group will also own about 70% of our banking assets by that time. The friendly bank manager is a representation of another untapped market which is made up of our aging baby boomers and this market is probably one of the most professionally and financially successful today.

Then we have the injured soldier who is now struggling to find those services that he needs in order to be able to live a normal life and he has been told that the United States Government is spending billions of dollars to build support services and produce products which will help those troops who have been wounded in the various wars.

Worldwide, according to Fortune 500 and the New York Times for the year 2002 all of these consumers belonged to a market that was made up of about 750 million persons and 55 million of them were living in the United States. The gross income for this group in the United States was estimated to be about one trillion dollars at the end of 2002.

The diabetic mother and the accountant are both members of a rapidly growing market everywhere. In 2003 it was estimated that these two persons belonged to a group of about 18.2 million Americans and worldwide there were about 171 million consumers. The experts are predicting that by 2025 this group would probably climb to about 228 million consumers.

The Spanish speaking family belongs to an ever increasing number of persons to make America their home every year, and the housewife with the baby is a member of yet another untapped market.

The Internet users are part of a global group of 888 million consumers and over 200 million of them presently live in the United States. This is according to March 2005 statistics by Nielsen Research. The businessman and the business woman both belong to rapidly growing groups of international traders.

This list is by no means complete but if you think about it they are all representatives of untapped markets that are growing rapidly both in size and in demand. These markets are not going to stop growing and now you

need to think about how you can profit from the dimensions of these markets.

You can learn more about the dimensions of these very lucrative and untapped markets, how to stay ahead of your competition by discovering these markets before they do, how to become indispensable experts who will be paid big dollars for their expertise, and much more by purchasing a copy of the book "Untapped Wealth Discovered" (the safest and richest untapped markets of the 21st century)" written by us.

From the book jacket:

[UNTAPPED WEALTH DISCOVERED](#)

Some of the safest markets you will ever find. A simple guide as to how you can discover those safe, but hidden, niche and untapped markets that will enable you to generate real income for as long as you require.

Critics declare, "[UNTAPPED WEALTH DISCOVERED](#) is the book to read for anyone ready to be financially secure." If that statement intrigues you, read on.



"Are you tired of working for someone else and not being recognized by your boss or your colleagues for your efforts?

Do you feel that your career is stalled and has nowhere to go?

Are you concerned that you may soon be laid off or down-sized because of present economic conditions?"

If you answered yes to any of these questions, the best seller

["UNTAPPED WEALTH DISCOVERED"](#) is must reading for you.

Authors Jeff N. Marquis and Kerry J. Harrison are consultants to the American government, entrepreneurs and large corporations; and motivational speakers in demand across North America, as well as in Britain and Europe. They have charted a course to success for everyone from the soon-to-retire professional to the housewife-at-home; from the student looking for a part-time job to the woman at home on maternity leave. This course is mapped out and ready for anyone ready to grab the brass ring.

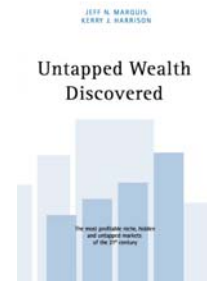
In the authors' words, "We are going to help you make successful use of our strategies to discover wealth in the four global markets that will never be affected by inflation or deflation. These markets are the safest and most long-lasting you will ever encounter. The crucial factor is for you to determine whether or not you are ready to embark on a venture as important as this. Those who have chosen to follow

our recipes for success have been enjoying solid, handsome profits. Our corporate and business clients regularly experience from 10% to 40% growth annually."

If you're up for the challenge, and ready for success, get yourself a copy of this little gem, "[UNTAPPED WEALTH DISCOVERED](#)" and start reading!

Kerry J Harrison has already written a best seller called "Untapped Wealth" that sold over 10,000 copies in a little over a year and we can tell you that this book pales in comparison to "[Untapped Wealth Discovered.](#)"

Visit <http://www.untappedwealth.com/> to learn more. Don't deny yourself the unique opportunity to learn about markets that are just waiting for you to take advantage of their potential.



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