

# Untapped Wealth Discovered

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## INFORMATION CAN MAKE YOU A BIG WINNER

By Jeff N Marquis and Kerry J Harrison

How many of you have ever stopped to think about what type of information our consumers would like to receive and read? Have you ever considered how they would like to receive it and by this we mean in what format would they like to receive it?

So many of us place most of our emphasis on getting our information out to as many people as possible in the fastest and easiest ways, and in so many instances we annoy our consumers because we bombard them with too much information.

We fill their mail boxes with tons of colorful brochures that are packed with complicated terms and hard to read phrases, we send them unwanted faxes at all hours of the day, and we anger them with phone calls either at supper time, late at night, or early in the morning. Sounds familiar?

We are going to give you some free advice as to how you can use your information to attract the consumers of some very hidden and yet untapped markets. You need to pay attention to these markets because they are fast becoming important and by the year 2010 they will comprise about 60% of our North American population and they will probably be in possession of about 70% of our banking assets. These are the people that you need to start pitching your information to. These stats are only the tip of the iceberg because these markets exist around the world and have absolutely no borders. Just think what the stats for the entire world would be based on the North American stats that we have just given you? It's time for you to start acting and do it now before your competition gets wind of this.

You have untapped markets around the world that are all waiting for you to send them information that is easy to read, easy to understand, and easy to access. You know those consumers that we mentioned a while ago, the ones who will make up about 60% of our population by 2010 and will probably own about 70% of our banking assets? They are already increasing their demands for information that is presented in a little larger print because their eye sight is starting to deteriorate as they get older.

In the same light, more and more persons whose first language is not English are creating ballooning

demands for information to be written in more simple English. Then we are being faced by rapidly increasing demands from the consumers of our hidden and untapped markets to present information in formats that are accessible. By this we mean formats such as electronically, on cd, on diskette, DVD, or cassette.

If you don't start to make a move now then we are afraid that you will be forced by the United States Government to do it anyway. They have already passed legislation that states in part that you must provide information that is accessible to all persons. In addition, because of the rapidly increasing demands from these untapped and lucrative markets, because of their unstoppable growth in size, and because of their financial importance you will be shut out if you are unable to reach them because your information is either poorly designed or difficult to read or does not exist in an accessible format.

The United States Government along with many European Governments such as Britain is using legislation to force companies to provide information to all persons. They are penalizing any company who fails to provide information in readable formats. Don't let this be you!

Use our free tips to design your information in ways that will be most attractive to these untapped markets and get a jump on your competition. These markets are yours to have and to hold and you can do this by making your information more easily available, readable, and accessible. Most important of all, we want you to remember that if you are able to make your information more available to these very lucrative markets then you will surely be able to reach hundreds of millions of additional consumers and in so doing you would have a marvelous opportunity to increase your revenues beyond your wildest dreams. Finally, we would like to let you know that the United States government is presently looking for information designers to help them make information more available to everyone. Not only that! Large corporations and businesses are also looking for skilled information designers. Don't deny yourself this opportunity.

You can learn more about the dimensions of these very lucrative and untapped markets, how to stay ahead of your competition by discovering these markets before

they do, how to become indispensable experts who will be paid big dollars for their expertise, and much more by purchasing a copy of the book "[Untapped Wealth Discovered](#)" (the safest and richest untapped markets of the 21st century)" written by us.

From the book jacket:

[UNTAPPED WEALTH DISCOVERED](#)

Some of the safest markets you will ever find. A simple guide as to how you can discover those safe, but hidden, niche and untapped markets that will enable you to generate real income for as long as you require.

Critics declare, "[UNTAPPED WEALTH DISCOVERED](#) is the book to read for anyone ready to be financially secure." If that statement intrigues you, read on.

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"Are you tired of working for someone else and not being recognized by your boss or your colleagues for your efforts?

Do you feel that your career is stalled and has nowhere to go?

Are you concerned that you may soon be laid off or down-sized because of present economic conditions?"

If you answered yes to any of these questions, the best seller "[UNTAPPED WEALTH DISCOVERED](#)" is must reading for you.

Authors Jeff N. Marquis and Kerry J. Harrison are consultants to the American government, entrepreneurs and large corporations; and motivational speakers in demand across North America, as well as in Britain and Europe. They have charted a course to success for everyone from the soon-to-retire professional to the housewife-at-home; from the student looking for a part-time job to the woman at home on maternity leave. This course is mapped out and ready for anyone ready to grab the brass ring.

In the authors' words, "We are going to help you make successful use of our strategies to discover wealth in the four global markets that will never be affected by inflation or deflation. These markets are the safest and most long-lasting you will ever encounter. The crucial factor is for you to determine whether or not you are ready to embark on a venture as important as this. Those who have chosen to follow our recipes for success have been enjoying solid, handsome profits. Our corporate and business clients regularly experience from 10% to 40% growth annually."

If you're up for the challenge, and ready for success,

get yourself a copy of this little gem, "[UNTAPPED WEALTH DISCOVERED](#)" and start reading!

Kerry J Harrison has already written a best seller called "Untapped Wealth" that sold over 10,000 copies in a little over a year and we can tell you that this book pales in comparison to "Untapped Wealth Discovered."

Visit <http://www.untappedwealth.com> to learn more. Don't deny yourself the unique opportunity to learn about markets that are just waiting for you to take advantage of their potential.

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