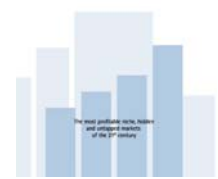


Untapped Wealth Discovered

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Untapped Wealth
Discovered



ARE YOUR WEBSITES READY FOR THE BIG BANG?

By Jeff N Marquis and Kerry J Harrison

Yes folks the day of reckoning is finally here and now it's time for you to face some very sobering facts. Firstly however, let us ask you the following question. Is your website fully accessible to all persons?

Most of you would probably say, "But of course!" However, after you read our news letter we are very sure that many of you will be shaking your heads in the negative. We are going to pass on some very important information to you and it is not going to cost you anything. It is for you to use as you see fit. Use it well and be assured that this information is going to help you to increase your revenues and your customer base in a very remarkable way as well as to help you cut your costs drastically and enable you to reach many more global markets.

Your websites are quickly becoming the focus of attention for millions of consumers worldwide. In particular, there are some very hidden and untapped markets that are starting to depend more and more on doing business through the Internet. These markets are exceedingly rich in their buoyant demands, their sizes, their financial importance and influence. These markets are growing at lightning speeds both in size and demand and they are threatening to get out of control if we are unable to produce the resources that they are craving. Resources such as accessible websites.

Above all, we can tell you that these markets have absolutely no borders because they exist worldwide, and no one can stop their growth in size or demand for as long as we are unable to stop such things as: The aging of our population, disabling diseases and afflictions, the evolution of technology and the Internet, and the expansion of global trade and immigration. We'll give you some stats to support our facts and then we'll give you some free tips as to what kind of websites these markets are seeking.

As of 2002, one of these markets had a total of 750 million consumers worldwide and 55 million of them were living in the United States and they alone had a gross income of about one trillion dollars as of 2002. As of 2003, another of these hidden and untapped markets had a total of 31 million consumers living in

the United States. In addition, as of 2003 there was yet another market that consisted of about one billion consumers worldwide and yet another of about 300 million. This latter market is expected to grow to about one billion consumers by 2005 and these consumers are our Internet users. Then try on this for size: As of 2003 there was yet another market that consisted of about 171 million global users and 18.2 million of them were Americans and it is estimated that by 2025 this global stat may probably reach 228 million.

You see, we are giving you a picture of millions and millions of consumers who are just waiting for you to meet their demands for more accessible websites and now we are going to give you some very important tips as to how you can use your websites to attract these eager consumers.

First: Do not overload your websites with graphics and images because those wireless surfers who are growing daily will not be able to download your websites easily.

Moreover, those 750 million persons worldwide depend on access technology to help them do business on the Internet because they are our special needs market and they are the ones who had the gross income of about one trillion dollars in 2002. This particular market is also clamoring for you to give them textual and keyboard equivalents to mouse pointer movements because they are unable to use a mouse.

Those 31 million persons that we mentioned before along with more than 50% of the rest of the world are clamoring for you to use language that is easy to understand because English is not their first language. Then those 171 million consumers are just dying for you to provide them with accessible e commerce websites. In addition, all of these markets are demanding that you create links with names that are easy to understand and that you create easy navigation of your websites.

Now! Now! You don't have to worry too much about all of this. Just think of it as this: If you meet the demands of these markets you will also be creating attractions for many others and you will also be able to decrease your own internal costs.

You need to take this very seriously because if you don't the American Government will penalize you. They passed legislation in 1998 which is aimed in part at

forcing companies to produce accessible websites and they did this because they know that these markets that we have mentioned here are extremely important to them. In addition, other Governments around the world are starting to use legislation in order to force companies to produce accessible websites.

You can learn more about the dimensions of these very lucrative and untapped markets, how to stay ahead of your competition by discovering these markets before they do, how to become indispensable experts who will be paid big dollars for their expertise, and much more by purchasing a copy of the book "[Untapped Wealth Discovered](#)" (the safest and richest untapped markets of the 21st century)" written by us.



From the book jacket:

[UNTAPPED WEALTH DISCOVERED](#)

Some of the safest markets you will ever find.

A simple guide as to how you can discover those safe, but hidden, niche and untapped markets that will enable you to generate real income for as long as you require.

Critics declare, "[UNTAPPED WEALTH DISCOVERED](#) is the book to read for anyone ready to be financially secure." If that statement intrigues you, read on.

"Are you tired of working for someone else and not being recognized by your boss or your colleagues for your efforts?"

Do you feel that your career is stalled and has nowhere to go?

Are you concerned that you may soon be laid off or down-sized because of present economic conditions?"

If you answered yes to any of these questions, the best seller "[UNTAPPED WEALTH DISCOVERED](#)" is must reading for you.

Authors Jeff N. Marquis and Kerry J. Harrison are consultants to the American government, entrepreneurs and large corporations; and motivational speakers in demand across North America, as well as in Britain and Europe. They have charted a course to success for everyone from the soon-to-retire professional to the housewife-at-home; from the student looking for a part-time job to the woman at home on maternity leave. This course is mapped out and ready for anyone ready to grab the brass ring.

In the authors' words, "We are going to help you

make successful use of our strategies to discover wealth in the four global markets that will never be affected by inflation or deflation. These markets are the safest and most long-lasting you will ever encounter. The crucial factor is for you to determine whether or not you are ready to embark on a venture as important as this. Those who have chosen to follow our recipes for success have been enjoying solid, handsome profits. Our corporate and business clients regularly experience from 10% to 40% growth annually."

If you're up for the challenge, and ready for success, get yourself a copy of this little gem, "[UNTAPPED WEALTH DISCOVERED](#)" and start reading!

Kerry J Harrison has already written a best seller called "Untapped Wealth" that sold over 10,000 copies in a little over a year and we can tell you that this book pales in comparison to "[Untapped Wealth Discovered.](#)"

Visit <http://www.untappedwealth.com> to learn more. Don't deny yourself the unique opportunity to learn about markets that are just waiting for you to take advantage of their potential.

