

Untapped Wealth Discovered

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A BOOMING BUSINESS IDEA

By Jeff N Marquis and Kerry J Harrison

We know that most of us are constantly looking for that one business idea that can bring us lots of income for the rest of our lives. We spend so much time on our research both in the library and on the internet. We spend so many sleepless nights wondering how we can make our businesses more profitable, and we are always wondering where to find the most lucrative markets.

We think that we can give you some of these answers and we are going to help you get started in the right direction. We are giving you these tips free of charge because we want to put you ahead of your competition. The markets that we are going to tell you about are very hidden and untapped. They are lucrative and are growing at break neck speeds. They are going to be around for a very long time and their financial influence is enormous. They exist worldwide and they exist because of the seismic shifts in our population both here in America and the world as a whole.

The American government is very aware of these markets and they have started to take action by passing legislation that would penalize any company who fails to meet the demands of these markets. They are also stock piling billions of dollars in products and services that are being demanded by these markets. Other world governments are doing the same, but they are unable to do it all and that's why they need your help.

So what is our brilliant idea? Let us first give you a brief description of some of these markets. In part, they are our seniors and our aging baby boomers who by 2010 will probably make up about 60% of our North American population and they are expected to own about 70% of our banking assets. Just think what the stats would be like for the rest of the world. As of 2002 another of these markets consisted of 750 million consumers worldwide and 55 million of them were Americans. These Americans had an estimated combined gross income of about one trillion dollars for 2002. As of 2003 it was estimated that yet another market consisted of about 171 million global consumers and 18.2 million of them were Americans and the experts are saying that this market may probably crest at around 228 million consumers by 2025.

Now we are going to fill in the rest of the picture for you. We told you that these markets are very important and that their demands are ballooning on a constant basis. We are now going to tell you about one very important demand that most of these consumers all have in common and they are screaming for some one to meet these demands.

In a nutshell, these markets are screaming for safety and security services. They are desperately seeking the types of services that will protect them from such things as scams, fraud, and physical harm. You are probably saying that almost everyone is concerned about safety and security these days and you are absolutely correct! However, the consumers of these particular markets are demanding safety and security services over and above what the regular consumer is seeking.

They are looking for knowledgeable people to help them protect their investments from unscrupulous investors. They are looking for qualified persons to help them write iron clad wills, to help them buy houses and set up mortgages without having to worry about being cheated out of their life's savings, and they want to live in dwellings that are safe and protected from intruders. They are also seeking those experts who will help them to defend themselves from cunning sales persons and scamming companies that are claiming to sell the types of products and services that they are demanding.

They are desperately seeking the types of services that will make their lives more secure and as they grow older and are less able to physically fend for themselves, they are seeking those services that will keep them and their retirement incomes safe and sound.

These consumers are not going to choose any person who tries to trick them or any person who tries to win their trust under false pretenses. These consumers are smart and have a very good idea as to what or who they are looking for. They are no pushovers, and will pay you big bucks for quality service.

There is a lot for you to think about and we are sure that you can use our suggestions to come up with some ideas as to how you can get in on the action.

You can learn more about the dimensions of these very lucrative and untapped markets, how to stay ahead of your competition by discovering these markets before they do, how to become indispensable experts who will be paid big dollars for their expertise, and much more by purchasing a copy of the book "[Untapped Wealth Discovered](#)" (the safest and richest untapped markets of the 21st century)" written by us.

From the book jacket:

[UNTAPPED WEALTH DISCOVERED](#)

Some of the safest markets you will ever find. A simple guide as to how you can discover those safe, but hidden, niche and untapped markets that will enable you to generate real income for as long as you require.

Critics declare, "[UNTAPPED WEALTH DISCOVERED](#) is the book to read for anyone ready to be financially secure." If that statement intrigues you, read on.

"Are you tired of working for someone else and not being recognized by your boss or your colleagues for your efforts?"

Do you feel that your career is stalled and has nowhere to go?

Are you concerned that you may soon be laid off or down-sized because of present economic conditions?"

If you answered yes to any of these questions, the best seller "[UNTAPPED WEALTH DISCOVERED](#)" is must reading for you.

Authors Jeff N. Marquis and Kerry J. Harrison are consultants to the American government, entrepreneurs and large corporations; and motivational speakers in demand across North America, as well as in Britain and Europe. They have charted a course to success for everyone from the soon-to-retire professional to the housewife-at-home; from the student looking for a part-time job to the woman at home on maternity leave. This course is mapped out and ready for anyone ready to grab the brass ring.

In the authors' words, "We are going to help you make successful use of our strategies to discover wealth in the four global markets that will never be affected by inflation or deflation. These markets are the safest and most long-lasting you will ever encounter. The crucial factor is for you to determine whether or not you are ready to embark on a venture as important as this. Those who have chosen to follow our recipes for success have been enjoying solid,

handsome profits. Our corporate and business clients regularly experience from 10% to 40% growth annually."

If you're up for the challenge, and ready for success, get yourself a copy of this little gem, "[UNTAPPED WEALTH DISCOVERED](#)" and start reading!

Kerry J Harrison has already written a best seller called "Untapped Wealth" that sold over 10,000 copies in a little over a year and we can tell you that this book pales in comparison to "[Untapped Wealth Discovered.](#)"

Visit <http://www.untappedwealth.com> to learn more. Don't deny yourself the unique opportunity to learn about markets that are just waiting for you to take advantage of their potential.

